## IMAGE MAKES ALL THE DIFFERENCE

Guests expect a higher caliber of service packaged in a more unique atmosphere. Introducing a sleek new line of cleaning solutions designed to elevate your image by allowing staff to work efficiently and discreetly. Upgrade to Executive Series<sup>™</sup> today and witness innovation in action.

Around the clock, 365 days a year...

Your staff works to provide rest and relaxation to a highly diverse guest list. Maintaining a clean, comfortable, and quiet stay is essential to their enjoyment and your success.

Rubbermaid Commercial Products has perfected the art of clean guestroom maintenance and turnover with an arsenal of hospitality solutions engineered to reduce noise, blend into the environment, and conceal supplies.



## MAINTAIN A CLEAN ENVIRONMENT

For most hotels and resorts, housekeeping is the largest department and plays the most vital role in maintaining a clean environment. It is now essential to employ a strong housekeeping staff equipped with the latest tools and training methods to ensure guest health, safety, and comfort. Only Rubbermaid Commercial Products provides a full range of innovative cleaning solutions to support the special needs of your staff. Our patented WaveBrake® Mopping System is a prime example. Used with the Dirty Water Bucket feature, we've streamlined cleaning floors by hiding and separating the dirty water from the clean to allow areas to be maintained discreetly and efficiently.



## INCREASE IN PRODUCTIVITY

In March of 2012, IBISWorld reported that the ability to quickly adapt new technology is one of the key success factors in the global hotel and resort industry. Further, USA Today reported that housekeeping staff are more productive armed with newer, smaller cleaning carts due to increased mobility and reduced injury. The primary motive for creating Executive Series<sup>™</sup> was to empower housekeeping professionals to work smarter by completing tasks in a more productive and discreet way. From high-capacity carts that hold more to reduce restocking trips, to our Pulse hard floor cleaning system with onboard fluid reservoir to clean an entire lobby, no other line of cleaning supplies will elevate and empower your team like Executive Series<sup>™</sup>.



## **PROFESSIONAL PRESENCE**

Overnight, the power of social media and instant access to reviews and feedback has put consumers in the driver's seat. As a result, word-of-mouth recommendations can be the most successful promotional tool in the hospitality industry. From the smallest detail of a handwritten note to the grand gesture of a free upgrade, sustaining a professional presence has lingering effects long after guests have checked out. Executive Series<sup>™</sup> will elevate your image by allowing staff to blend into the environment with discreet colors, reduced noise, and concealed supplies. This effort will demonstrate an uncompromising commitment to guest satisfaction.